

FOR IMMEDIATE RELEASE

The logo for Abacela, featuring the word "Abacela" in a large, black, serif font with a registered trademark symbol (®) to the upper right.The logo for Authentic Wine Selections, featuring the words "Authentic Wine" in a black, handwritten-style font above a horizontal line, with "selections" in a smaller, lowercase, sans-serif font below the line.

Abacela Winery announces a new partnership with Authentic Wine Selections.

Roseburg, Oregon, May 26, 2021 – [Abacela Vineyards & Winery](#), a Roseburg-based winery, announces a new wholesale distribution partnership with [Authentic Wine Selections](#), an Oakland, CA-based fine wine distributor.

Over the last twenty-five years, Abacela has produced an array of world-class wines from estate vineyards using sustainable viticultural practices and minimal intervention winemaking. Abacela will join Authentic Wine Selection's portfolio of wineries with distribution throughout the entire state of California.

Abacela's General Manager Gavin Joll noted, "We have developed a loyal customer base statewide in California, with wholesale buyers and consumers alike enjoying our wines over the years. Authentic Wine Selections' philosophy of representing small production, cutting-edge wineries that blaze their own trail, syncs up perfectly with Abacela's ideals, making them the perfect fit. We are excited to work with AWS to build trusted wholesale relationships throughout California, making it easier for Californians to find and enjoy our wines."

Authentic Wine Selections' owner Robert Morrison remarked, "As a direct importer of great Spanish wines, I was impressed with the quality and authenticity of the Abacela line-up. After hearing the story of how Earl Jones was inspired by a bottle of Ribera del Duero and formed his vineyard and company fueled by that inspiration, I was blown away. What Earl has accomplished at Abacela is nothing short of amazing! We are thrilled to represent a true pioneer of Oregon fine wine production."

ABOUT ABACELA

[Abacela](#) is a family-owned, estate winery located in southern Oregon's Umpqua Valley. Earl and Hilda Jones founded Abacela in 1995 with a dream of growing and producing world-class Tempranillo, akin to the wines of the Rioja and Ribera del Duero. Similarities between the climate of the Umpqua and these famous growing regions in Spain are what drew them to Umpqua Valley. Abacela's production includes Tempranillo, Albariño, Malbec, Grenache, Syrah, Tannat, and many other lesser-known grape varieties, including several traditional Portuguese grapes for their Port program.

ABOUT AUTHENTIC WINE SELECTIONS

[Authentic Wine Selections](#) is a producer, importer, distributor, and broker representing a global selection of fine wines in California. We offer wines from 12 countries and three US states. Our mission is to carefully curate a portfolio of wines that are faithful to their origin (appellation), balanced, and exceptional values no matter their cost. Our domestic offerings are predominantly small or micro-production wines made by accomplished wine makers working with some of the west coast's finest vineyard sites. Some are established veterans of the wine business; some are just now blazing their own trail. All embody the acid-balanced, food-friendly zeitgeist of the cutting edge of domestic wine production. Philosophically and stylistically, each of these producers syncs seamlessly with Authentic Wine Selections' import portfolio and with the palates of the founding partners.

For more information visit www.abacela.com.

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